

Yan (Wendy) Wu

UX/UI Designer for impactful experiences

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Experience

Social App Startup - UX/UI Designer (Contract)

August 2023 - Present

- Collaborate closely with the client to understand business objectives and user needs
- Conduct in-depth secondary and competitive research, to gain insights of user behavior and common market practices
- Create wireframes, design system components, prototypes, and mockups to visualize design concepts
- Test iterative designs with the client and incorporate feedback for continuous improvement
- Implement a user-centered design approach, focusing on enhancing user satisfaction and usability

Mona Lee Solar - UX/UI Designer (Contract)

June 2023 - August 2023

- Created mobile web page redesigns with additional functions and improvements for information hierarchy
- Crafted newsletter redesigns to improve user engagement with CTA and match brand guidelines
- Designed versatile, goal-oriented social media templates to effectively promote products

57 West Dermatology - Medical Assistant

May 2019 - January 2021

- Triage and conducted medical intake for 15-20 patients daily
- Presented patient medical history to providers and created detailed documentation of visits via EHR
- Assisted in surgical, medical, and cosmetic procedures

SBU DoIT - Senior Consultant, Site Manager

August 2016 - May 2019

- Supervised and trained 90+ DoIT student consultants to maintain policies, provide support
- Taught 15+ students biweekly for HTML, OS Basics
- Attended biweekly meetings with cross-functional team members to discuss management of 19 labs

Education & Certifications

Designlab

April 2022 - March 2023

- UX Academy Certificate

Google Certificates

January - March 2022

- Foundations of User Experience Design
- Start the UX Design Process

California Institute of the Arts

August - December 2021

- Visual Elements of User Interface Design
- Fundamentals of Graphic Design
- Introduction to Typography
- UX Design Fundamentals
- Web Design: Strategy & IA

Stony Brook University

August 2015 - May 2019

- Bachelor of Science in Health Science

Skills

User Research
Information Architecture
Wireframing
Visual Design
Branding
Prototyping
Usability Testing
HTML
CSS

Tools

Figma
Figma
Sketch
Miro
Invision
Canva